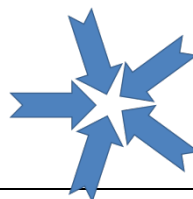


Convergent Tools Quick Reference

Hits <ul style="list-style-type: none"> ❖ Why: a quick way to identify the options that stand out. ❖ How: use sticky dots or a pen to mark ("hit") the most interesting, innovative, intriguing, compelling, on target, relevant, etc. ❖ Tips: provide dots equal to 20% of the total number of items. May follow with clustering. 	ITF – FTQ – GI
Clustering / Restating Clusters <ul style="list-style-type: none"> ❖ Why: group like items together, and remove duplication; capture the essence of a cluster ❖ How: after marking hits, group similar or related items together, maximum three per group, to avoid duplication; a single item can be its own cluster. Then, for each cluster, try to capture the essence of the cluster in one statement. ❖ Tips for clustering: beware of grouping too broadly, or the restatement will lose specificity. ❖ Tips for restating problem clusters: use statement starters, just as with the original problem statements; watch for statements that are actually ideas; state affirmatively (what you want, not what you do not want); be concise, not too broad. ❖ Tips for restating idea clusters: do not simplify such that you lose the interesting and novel aspects of the individual ideas; avoid one sentence summaries. 	ITF – FTQ – GI
POINT (Positives, Opportunities, Issues, New thinking) <ul style="list-style-type: none"> ❖ Why: to identify pluses and minuses, while providing an opportunity to address the concerns; like SWOT but with a solutions orientation. ❖ How: first, list Positives. Next, list Opportunities the idea could lead to ("It might..."). Next, list Issues (concerns or weaknesses) to be overcome, expressed as problem statements ("How to...", etc.) Finally, engage in New (divergent) thinking to overcome the issues. ❖ Tips: Always, always list positives first. 	CS
Card Sort <ul style="list-style-type: none"> ❖ Why: a quick way to rank or prioritize when you have many promising options ❖ How: if you have six options: [1] Write each option on a separate card or slip of paper. [2] Select your least favorite, write a 6 on it, set it aside. [3] For remaining options, write a 1 on your favorite, set it aside. [4] Continue, marking your least favorite ("5"), most favorite ("2"), least favorite ("4"), and favorite ("3"). ❖ Tips: does not make a selection, but does provide a priority or rank. Works with up to 15 options. Can also be done with a group, by adding up each person's rank for each item, to know how the group at large prioritizes the options. 	CS
Evaluation Matrix <ul style="list-style-type: none"> ❖ Why: a systematic way to analyze options against criteria using a simple grid ❖ How: on a matrix, list criteria along the top (one per column), and options down the left (one per row). Select a rating scale (e.g., 1-5, A-B-C). Rate each option against each criteria. ❖ Tips: phrase criteria with the statement starters "Will it...", "Does it...", or "Is it..." 	CS
Paired Comparison Analysis <ul style="list-style-type: none"> ❖ Why: a systematic way to compare each option against each other option ❖ How: on a grid, list each option along the top and along the left side. Then, compare each option in the row to each option in the column, using this scale: 1=slightly prefer; 2=moderately prefer; 3=greatly prefer. Add scores for each row. ❖ Tips: use a premade worksheet (can be obtained at the web site below) 	CS
Assisters & Resisters <ul style="list-style-type: none"> ❖ Why: to identify those who can help, those who can harm, and how to work with them ❖ How: make a list of the people and groups who can assist, and generate ideas on how to make use of them; make a list of people and groups who will resist, and generate ideas on how to overcome the resistance. 	EA
RACI <ul style="list-style-type: none"> ❖ Why: identify what needs to be done, who will be involved ❖ How: make a list of action steps. For each, identify the person <u>R</u>esponsible to do it; the person who is ultimately <u>A</u>ccountable for it being done; the person(s) who can be <u>C</u>onsulted for help and guidance; and the person(s) who need to be <u>I</u>nformed when done. 	PFA

Convergent Thinking Guidelines

- ❖ Be affirmative
- ❖ Be deliberate
- ❖ Check the objectives
- ❖ Improve ideas
- ❖ Consider novelty



Statement Starters

Restating Clusters (idea clusters)

- ❖ What I see myself (us) doing is...

Restating Clusters (problem clusters) & POINT (Issues to be overcome)

- ❖ How to... (H2)
- ❖ How might... (HM)
- ❖ In what ways might... (IWWM)
- ❖ What might be all the... (WMBAT)

POINT (Opportunities)

- ❖ It might...

POINT (final step, after New thinking)

- ❖ In order to _____, do this _____.

Evaluation Matrix (criteria)

- ❖ Will it...
- ❖ Does it...
- ❖ Is it...

Tools by CPS Stage

Imagine the Future

- ❖ Hits, Clustering / Restating Clusters

Find the Questions

- ❖ Hits, Clustering / Restating Clusters

Generate Ideas

- ❖ Hits, Clustering / Restating Clusters

Craft Solutions

- ❖ POINT
- ❖ Card Sort
- ❖ Evaluation Matrix
- ❖ Paired Comparison Analysis

Explore Acceptance

- ❖ Assisters & Resisters

Plan for Action

- ❖ RACI